

ĐẠI HỌC ĐÀ NẴNG  
TRƯỜNG ĐẠI HỌC KINH TẾ

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM  
Độc lập - Tự do - Hạnh phúc

Đà Nẵng, ngày 01 tháng 04 năm 2025

Số: 1512 /TB-ĐHKT

## THÔNG BÁO

Về việc Thư mời viết bài

Hội thảo Quốc tế dành cho các nhà khoa học trẻ trong lĩnh vực Kinh tế và Kinh doanh lần thứ 11 (ICYREB-2025)

TRƯỜNG ĐẠI HỌC THƯƠNG MẠI

CÔNG VĂN ĐẾN

Số: 28

Ngày: 03 tháng 4 năm 2025

Kính gửi Quý Nhà Khoa học.

Liên nôi thành công của 10 kỳ hội thảo trước, Hội thảo Quốc tế dành cho các nhà khoa học trẻ trong lĩnh vực Kinh tế và Kinh doanh lần thứ 11 (*The 11th International Conference for Young Researchers in Economics and Business, ICYREB-2025*) – sẽ được tổ chức vào ngày 29 tháng 8 năm 2025 tại Trường Đại học Kinh tế – Đại học Đà Nẵng (71 Ngũ Hành Sơn, Tp. Đà Nẵng, Việt Nam).

Hội thảo ICYREB-2025 do Trường Đại học Kinh tế – Đại học Đà Nẵng chủ trì, phối hợp cùng các đơn vị đồng tổ chức: Đại học Kinh tế Quốc dân, Trường Đại học Ngoại thương, Trường Đại học Thương mại, Học viện Ngân hàng, Học viện Tài chính, Trường Đại học Kinh tế – Đại học Quốc gia Hà Nội, Trường Đại học Kinh tế – Đại học Huế, Đại học Kinh tế Thành phố Hồ Chí Minh, và Trường Đại học Kinh tế – Luật – Đại học Quốc gia TP. Hồ Chí Minh.

Với chủ đề “Các vấn đề kinh tế, quản trị và kinh doanh đương đại trong kỷ nguyên kết nối”, hội thảo hướng đến việc tạo dựng một diễn đàn học thuật uy tín để các nhà nghiên cứu trẻ (dưới 45 tuổi) công bố, thảo luận kết quả nghiên cứu khoa học, cũng như mở rộng mạng lưới kết nối học thuật trong và ngoài nước. Hội thảo vinh dự có sự tham gia và trình bày của Diễn giả chính – Tiến sĩ Robert Radics (Lincoln University, New Zealand), chuyên gia trong các lĩnh vực tối ưu chuỗi giá trị, logistics, phát triển bền vững và phát triển khu vực.

Các bài báo được chấp nhận và trình bày tại hội thảo sẽ được xuất bản trong Kỷ yếu Hội thảo có chỉ số ISBN, đồng thời được tính điểm công trình khoa học theo quy định hiện hành.

**Thời hạn nộp bài:** Trước ngày 29 tháng 6 năm 2025.

Kính Phái KHT  
Tôn giáo / Công  
Được theo KHT  
Hội thảo Quốc tế dành cho các nhà khoa học trẻ trong lĩnh vực Kinh tế và Kinh doanh lần thứ 11 (ICYREB-2025)  
Đc Sĩ (GM) chi' đ'ao.

Hellert

**Thông báo kết quả phản biện:** Ngày 15 tháng 7 năm 2025

**Thời hạn đăng ký tham dự:** Trước ngày 14 tháng 8 năm 2025

**Thời gian tổ chức:** Ngày 29 tháng 8 năm 2025

**Hình thức tổ chức:** Trực tiếp và trực tuyến tại Trường Đại học Kinh tế – Đại học Đà Nẵng

**Ngôn ngữ:** Tiếng Anh

**Thông tin gửi bài:** Bài viết hoàn chỉnh bằng tiếng Anh theo định dạng quy định và gửi qua email: [icyreb2025@due.edu.vn](mailto:icyreb2025@due.edu.vn)

**Phí tham dự Hội thảo:**

- Tác giả trong nước: 1.000.000 VNĐ
- Cán bộ/giảng viên/nghiên cứu sinh thuộc các đơn vị đồng tổ chức: 500.000 VNĐ

(Phí tham dự trên bao gồm tài liệu hội thảo, tiệc trà giữa buổi và tiệc trưa buffet.)

Đại biểu thuộc Ban tổ chức, Ban nội dung và Ban liên lạc của Hội thảo được miễn phí tham dự.

**Webiste Hội thảo:** <https://due.udn.vn/icyreb2025>

Thông tin chi tiết về Hội thảo vui lòng liên hệ Ban Tổ chức Hội thảo: **TS. Đoàn Thị Liên Hương**, Trưởng Phòng Khoa học và Hợp tác quốc tế (Email: [khoahoc@due.edu.vn](mailto:khoahoc@due.edu.vn), điện thoại: 0903556822 - 02363950475)

Ban Tổ chức Hội thảo trân trọng kính mời Quý Nhà Khoa học gửi bài viết và tham gia trình bày tại Hội thảo ICYREB-2025.

Trân trọng./y

**Nơi nhận:**

- Như trên;
- Lưu: VT, KH&HTQT.



PGS.TS. ĐOÀN NGỌC PHI ANH



## THE 11<sup>TH</sup> INTERNATIONAL CONFERENCE FOR YOUNG RESEARCHERS IN ECONOMICS AND BUSINESS (ICYREB 2025)

### CALL FOR PAPERS

With the goal of strengthening scientific research collaboration, building connections, and enhancing the research capabilities of young researchers (not over 45 years old as of 2025) both regionally and internationally, The University of Danang - University of Economics, National Economics University, Foreign Trade University, Thuongmai University, Banking Academy of Viet Nam, Academy of Finance, VNU University of Economics & Business, University of Economics - Hue University, University of Economics Ho Chi Minh City, University of Economics and Law – Viet Nam National University Ho Chi Minh City jointly organize The 11<sup>th</sup> International Conference For Young Researchers In Economics And Business (ICYREB 2025).

**Conference Theme: Contemporary Issues in Economics, Management, and Business in the Connected Age**

**Date : August 29<sup>th</sup>, 2025**

**Location:** The University of Danang - University of Economics  
71 Ngu Hanh Son Street, Da Nang City, VietNam

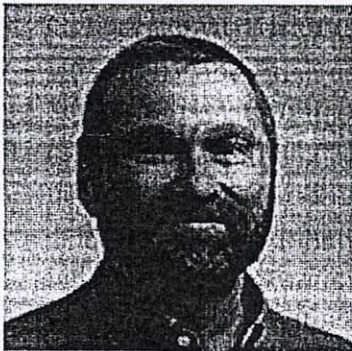
### CONFERENCE THEMES

With the theme “**Contemporary Issues in Economics, Management, and Business in the Connected Age**”, the conference focuses on discussing fundamental issues related to identifying contemporary economic challenges, fostering innovation, and enhancing business and corporate management capabilities in the digital era, including:

- Identifying and analyzing the new business environment shaped by digital technology advancements, the development of the circular economy, and green and sustainable economy;
- Assessing the impact of the Fourth Industrial Revolution (Industry 4.0) on Vietnamese enterprises;
- Developing business vision and strategy in the evolving business landscape and the digital era;
- Transforming business models to adapt to the digital economy ecosystem;
- Innovating business models within the circular economy, green economy, and sustainable economy;
- Cultivating business culture, corporate culture, business ethics, and corporate social responsibility (CSR) for Vietnamese enterprises in the digital era;
- Digital transformation in key business functions, including production, finance, human resources, marketing, supply chain, and logistics within Vietnamese enterprises;

- Exploring solutions and recommendations to enhance leadership and management capabilities in various functional areas - production, finance, human resources, marketing, supply chain, and logistics - within Vietnamese enterprises, particularly in the digital economy, and the growing emphasis on environmental sustainability;
- Cyber-security risk management in the digital era;
- Research and discussions on open innovation, entrepreneurship, and startup ecosystems within the digital economy, circular economy, and green economy;
- Opportunities and challenges for human resource management in the context of digital transformation and green human resource management;
- The impact of globalization, global crises, and digital transformation on individual behavior within organizations, including motivation, job satisfaction, organizational citizenship behavior, engagement, diversity management, conflict resolution, and internal communication;
- Other related topics.

## KEYNOTE SPEAKER



### **Dr. Robert Radics**

Senior Lecturer - Supply Chain Management Program  
 Director - Bachelor of Commerce – Global Business,  
 Lincoln University (New Zealand)

Research Fields: value chain optimization, logistics, operations, sustainability, regional development, economics, and forestry for private and governmental organizations

## KEY DATES

- June 29<sup>th</sup>, 2025 : Submission deadline  
 July 15<sup>th</sup>, 2025 : Notification of acceptance/rejection  
 August 14<sup>th</sup>, 2025 : Registration deadline  
**August 29<sup>th</sup>, 2025 : Conference event**

## PUBLICATION OPPORTUNITIES

All papers accepted and presented at ICYREB 2025 will be published in the conference proceedings with an associated ISBN.

## SUBMISSION GUIDELINES

- Papers will be submitted **in English** (see the attached template and appendix for formatting guidelines)

- Full papers should be submitted via email to [icyreb2025@due.edu.vn](mailto:icyreb2025@due.edu.vn) by no later than **29<sup>th</sup> June 2025**
- Accepted papers will be presented in thematic sessions of the conference and included in the ICYREB 2025 Proceedings with an ISBN.

## REGISTRATION

See below for more details on fees:

<b>From Vietnam</b>	
Academic Staff	1.000.000 VNĐ
PhD Students and Academic Staff from ICYREB Co-organizers	500.000 VNĐ
<b>From overseas</b>	
Academic Staff	US\$100
PhD Students	US\$50

Registration fee includes the abstract book and other conference materials, coffee breaks & lunch during the conference. Accommodation is not included.

## CONTACT FOR QUERIES

Email: [icyreb2025@due.edu.vn](mailto:icyreb2025@due.edu.vn)

Telephone: Conference Administrator: Dr. Doan Thi Lien Huong (+84 236-3950475)

Conference secretariat: Ms. Linh Ha (+84 236-3954243)

Website: <https://due.udn.vn/vi-vn/icyreb2025>



The 11<sup>th</sup> International Conference For Young Researchers In Economics And Business  
(ICYREB 2025)

August 29<sup>th</sup>, 2025, Danang, Vietnam

**The Tittle of Paper [Alt+1]**

**First Author<sup>a</sup>, Second Author<sup>b</sup>, Third Author<sup>c</sup> [Alt+3]**

<sup>a</sup>First affiliation, Address, City and Postcode, Country [Alt+4]

<sup>b</sup>Second affiliation, Address, City and Postcode, Country [Alt+4]

<sup>c</sup>Third affiliation, Address, City and Postcode, Country [Alt+4]

**ABSTRACT [ALT+5]**

Insert paper's abstract. Please provide an abstract of 150 to 250 words. [Alt+6]

**Keywords:** Type keywords here, separated by semicolons; please provide 4 to 6 keywords which can be used for indexing purposes.

**1. Main Text [Alt+7]**

Here introduces the paper, and put a nomenclature if necessary, in a box with the same font size as the rest of the paper. The paragraphs continue from here and are only separated by headings, subheadings, images and formulae. The section headings are arranged by numbers, bold and 10pt. Here follows further instructions for authors. [Ctrl + Shift + N]

**Nomenclature**

- A radius of
- B position of
- C further nomenclature continues down the page inside the text box

**2. Structure [Alt+7]**

Files must be in MS Word only and should be formatted for direct printing, using the CRC MS Word provided. Figures and tables should be embedded and not supplied separately. Manuscripts should be Palatino Lynotype, 1.15pt-spaced and use a 11-point readable font. The length of paper should be less than 7000 words. [Ctrl + Shift + N]

Please make sure that you use as much as possible normal fonts in your documents. Special fonts, such as fonts used in the Far East (Chinese, Japanese, Korean, etc.) may cause problems during processing. To avoid unnecessary errors, you are strongly advised to use the 'spellchecker' function of MS Word. Follow this order when typing manuscripts: Title, Authors, Affiliations, Abstract,

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✉ Corresponding author. Tel.: +84000000000.  
Email address: aaa@aaa.edu.vn

Keywords, Main text (including figures and tables), Acknowledgements, References, Appendix. Collate acknowledgements in a separate section at the end of the article and do not include them on the title page, as a footnote to the title or otherwise. [Ctrl + Shift + N]

Bulleted lists may be included and should look like this:

- First point
- Second point
- And so on

Please do not alter the formatting and style layouts which have been set up in this template document. As indicated in the template, papers should be prepared in one column format suitable for direct printing onto paper with trim size 210 x 297 mm. Do not number pages on the front, as page numbers will be added separately for the preprints and the Proceedings. Leave a line clear between paragraphs. [Ctrl + Shift + N]

### 2.1. Section headings [Alt+8]

Section headings should be left justified, bold, with the first letter capitalized and numbered consecutively, starting with the Introduction. Sub-section headings should be in capital and lower-case italic letters, numbered 1.1, 1.2, etc, and left justified, with second and subsequent lines indented. All headings should have a minimum of three text lines after them before a page or column break. Ensure the text area is not blank except for the last page. [Ctrl + Shift + N]

#### 2.1.1. Sub-section headings [Alt+9]

##### a) Sub-section headings [Alt+0]

### 3. Tables [Alt+7]

All tables should be numbered with Arabic numerals. Every table should have a caption. The figure number and caption should be typed below the illustration in 10pt and center justified. Headings should be placed above tables, left justified. Only horizontal lines should be used within a table, to distinguish the column headings from the body of the table, and immediately above and below the table. Tables must be embedded into the text and not supplied separately. Below is an example which the authors may find useful.

*Table 1. An example of a table. [Alt+B]*

An example of a column heading	Column A	Column B
And an entry	1	4
And another entry	2	5
And another entry	3	6

Source: ...[Alt+C]

### 4. Figures [Alt+7]

All figures should be numbered with Arabic numerals (1, 2, 3, etc). Every figure should have a caption. All photographs, schemas, graphs and diagrams are to be referred to as figures. Line drawings should be good quality scans or true electronic output. The figure number and caption

should be typed below the illustration in 10pt and center justified. However, if two images fit next to each other, these may be placed next to each other to save space. For example, see Fig. 1.

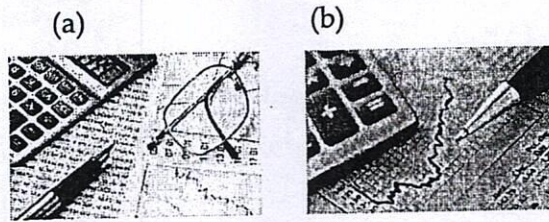


Fig. 1. (a) first picture; (b) second picture. [Alt+B]

Source: ...[Alt+C]

## 5. Equations [Alt+7]

Equations and formulae should be typed in Mathtype, and numbered consecutively with Arabic numerals in parentheses on the right hand side of the page (if referred to explicitly in the text). They should also be separated from the surrounding text by one space.

$$\sum_{i=0}^n \frac{B_i}{(1+r)^i} - \sum_{i=0}^n \frac{C_i}{(1+r)^i} = 0$$

## 6. Footnotes [Alt+7]

Footnotes should be avoided if possible. Number them consecutively throughout the article<sup>1</sup>. The footnotes should be typed single spaced, and in smaller type size (8 pt), at the foot of the page in which they are mentioned, and separated from the main text by a one line space extending at the foot of the column.

Please do not change the margins of the template as this can result in the footnote falling outside printing range

## 7. Construction of references (APA standards) [Alt+7]

Please ensure that every reference cited in the text is also present in the reference list (and vice versa). Any references cited in the abstract must be given in full. References must be listed at the end of the paper. Do not begin them on a new page unless this is absolutely necessary. Authors should ensure that every reference in the text appears in the list of references and vice versa. Indicates references by [1] and [2,3] in the text. Some examples of how your references should be listed are as follows:

### REFERENCES [Alt+D]

- [1] Hair, J. F., Black, W. C., Babin, B. J., Anderson, R. E., & Tatham, R. L. (2006). *Multivariate data analysis (6th ed.)*. New Jersey: Pearson Prentice Hall. [Alt+T]
- [2] Basu, S., Waymire, G.B., (2006). Recordkeeping and human evolution. *Accounting Horizons*, 20 (3), 201–229. [Alt+T]

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<sup>1</sup> Footnote text.



[3] ...

#### 8. File naming and submission [Alt+7]

Please title your files in this order 'ICYREB\_authorsname'.

Please submit the Word file via email "[icyreb2025@due.edu.vn](mailto:icyreb2025@due.edu.vn)".

Website: [due.udn.vn/vi-vn/icyreb2025](http://due.udn.vn/vi-vn/icyreb2025)

#### 9. Acknowledgements [Alt+7]

Acknowledgements and Reference heading should be left justified, bold, with the first letter capitalized but have no numbers. Text below continues as normal. Citation and reference list formatting should follow APA standards

#### 10. Construction of appendix [Alt+7]

Authors including an appendix section should do so before References section. Multiple appendices should all have headings in the style used above. They will automatically be ordered A, B, C etc.

### APPENDIX [Alt+D]

#### Appendix A. An example appendix

##### *A.1 Example of a sub-heading within an appendix*

There is also the option to include a subheading within the Appendix if you wish.

**The Template can be downloaded here:**

**[http:// bit.ly/4iOi2kS](http://bit.ly/4iOi2kS)**

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**FORMAT REGULATIONS FOR  
ICYREB's CONFERENCE PROCEEDINGS PAPERS**

**Page 1 (Introduction)**

- Author's name
- Affiliation
- Contact information: Address, email, phone number
- Author's research field
- Title of the paper
- Topic (Choose one of the conference topics)
- Research field of the paper
- Word count of the paper
- Abstract: The abstract section must be written concisely in one paragraph (150 to 200 words), reflecting the main contents of the paper and demonstrating the results, contributions, and new points.

**From page 2 (Content)**

- Title: The article title should be no more than 20 words, reflecting the article's content directly. The title must be in capital letters, bold, and centered on the page, for example:
- Summary: The summary must be written in a short paragraph (150 to 200 words), reflecting the main contents of the article and clearly showing the results, contributions, and new points of the article.
- Keywords: The author needs to provide 3-5 keywords of the article in alphabetical order, showing the characteristics of the article's topic

*Note: For articles written in Vietnamese, the author is required to provide the title and summary (including keywords) translated into English and presented immediately below the summary*

- Article structure - must include five main sections:
  1. **Introduction or problem statement:** (i) the reason for conducting this research and the importance of the research topic; (ii) identifying the research problem; (iii) the main content that the article will focus on resolving.
  2. **Literature review, theoretical framework, and research methods:** (i) presenting a clear overview of the research and related theoretical foundation; (ii) the theoretical or analytical framework used in the article; (iii) the author can choose qualitative or quantitative research methods or both. Depending on the approach they choose, they need to show the model, research hypotheses, and data collection methods.

3. **Results and discussion:** (i) interpreting and analyzing new findings; (ii) drawing the general relationship and connection between the author's research results and the findings of other studies.

4. **Conclusion and research implications:** depending on the research objective and theoretical implications, the article needs to have conclusions and provide recommendations for business managers and policymakers based on the research results.

5. **References:** The author only lists the sources cited in the article. The specific citation and reference list presentation formats are regulated in section 4.3.

**Presentation technique:**

1. The article should be presented in Vietnamese or English using MS Word format, A4 paper size, with a typical length of 8 to 15 pages; font: Times New Roman, font size: 12pt; margins: left 3cm, right, top, bottom: 2cm; paragraph: before 3pt, after 3pt; line spacing: 1.3pt – Multiple.

2. **Numbering of headings:** In the main content of the article, significant headings should be bold, left-aligned, and continuously numbered using Arabic numerals. Level 1 subheadings (e.g., 2.1) should be bold and italicized, and level 2 subheadings (e.g., 2.1.1) should be italicized but not bold.

3. **Presentation of tables and figures:** Data tables presented in the article should be uniformly labeled as "Table." Data tables should be formatted as a table in Microsoft Word. The article's graphs, charts, and diagrams should be uniformly labeled as "Figure." Tables and figures in the article should be numbered separately and continuously using Arabic numerals, and the sequence number should be placed after the word "Table" or "Figure" (e.g., Table 1, Table 2, Figure 1, Figure 2). Each table/ figure must have a corresponding name that accurately describes its contents. The sequence number and name of the table/figure should be placed horizontally at the top of the table/ figure in bold letters. Tables/ figures in the article must be cited. The source should be placed at the bottom of the table/ figure, with the presentation in italics but not bold. Notes should also be included to explain the table/ figure further when necessary.

4. Citation and reference list formatting should follow **APA standards**.

**Similarity check:**

1. Papers submitted to the conference will be checked for similarity in advance by, for example, Turnitin or iThenticate.

2. **Papers with a higher than 25% Similarity Index** will not be accepted for the conference (references are not counted during the similarity check).